



STRATEGIC PLAN
2009-2014

The Strategic Plan consists of eight goals. Each goal has a team with several members which may include executive management, program managers, employees, and Board of Health.

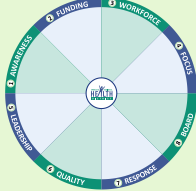
To learn about who is on each team and what the team has planned, visit our intranet and click on "Strategic Plan."

The wheel at right shows the eight components of the Strategic Plan and includes "I statements" – actions each SRHD employee may do to work toward achieving our goals.



Tying It All Together



	3 Core Functions:	Assessment			Policy Development			Assurance			
NATIONAL	10 Essential Services National Public Health Performance Standards Program www.cdc.gov/od/ocphp/nphpsp/	Monitor health status to identify community health problems	Diagnose and investigate health problems and health hazards in the community	Evaluate effectiveness, accessibility, and quality of personal and population-based health services	Develop policies & plans that support individual and community health efforts	Enforce laws and regulations that protect health and ensure safety.	Research for new insights and innovative solutions to health problems	Link people to needed personal health services and assure the provision of health care when otherwise unavailable	Assure a competent public health and personal health care workforce	Inform, educate, and empower people about health issues	Mobilize community partnerships to identify and solve health problems
STATE	Standards for Public Health in WA State Part B www.doh.wa.gov/PHIP/PerfMgmt/10-11stds/partB.htm (National Accreditation)	Domain 1: Conduct and disseminate assessments focused on population health status and public health issues facing the community	Domain 2: Investigate health problems and environmental public health hazards to protect the community	Domain 9: Evaluate and continuously improve processes, programs, and interventions	Domain 5: Develop public health policies and plans	Domain 6: Enforce public health policies and regulations	Domain 10: Contribute to and apply the evidence base of public health	Domain 7: Promote strategies to improve access to health care services	Domain 8: Maintain a competent public health workforce	Domain 3: Inform and educate about public health issues and functions	Domain 4: Engage with the community to identify and address health problems
LOCAL	SRHD Strategic Plan More info on our intranet: http://srhdweb/ 	Goal 7: Response Enhance our ability to respond to emerging health issues		Goal 6: Quality Commit to continuous quality improvement	Goal 8: BOH BOH commits to improved, informed governance capacity through education, policy development, and advocacy			Goal 3: Workforce Ensure optimal competent workforce to fulfill our mission Goal 5: Leadership Practice collaborative / integrative leadership	Goal 1: Awareness Increase the awareness of the value and role of public health in the community.	Goal 4: Focus Focus public health practice to address the determinants of health	
		Goal 2: Funding Develop and implement strategies to obtain sustainable adequate public health funding.									
SRHD Vision		A safe and healthy community for all.									
SRHD Mission		To serve as the region's public health leader and partner to protect and improve the community's health.									
SRHD Core Values		Integrity, leadership, courage, visionary, teamwork, partnering, cultural competencies, caring/welcoming, excellence, accountability, inclusiveness, ethical									