



Minnesota Partners in Public Health Conference

50 Years of Minnesota's Public Health System:
Honoring the past. Shaping the present. Inspiring the future.

November 17-19, 2026 | St. Cloud, MN

SPONSOR AND EXHIBITOR INFORMATION

The **Local Public Health Association of Minnesota (LPHA)** and the **Minnesota Department of Health (MDH)** are partnering together to host the 3rd annual Minnesota Partners in Public Health Conference. We invite you to join us as a conference vendor at **the Park Event Center in Waite Park MN** (near St. Cloud) on **November 17-19, 2026** for this exciting opportunity of learning and connection!

About the conference:

Fifty years ago, in April 1976, Minnesota laid the foundation for its modern public health system with the Community Health Services Act—now known as the Local Public Health Act.

This year, **local, Tribal, and state public health partners** will come together around this milestone. We'll honor the past, and we'll reflect on how we're shaping the present and inspiring the future.

This conference will provide attendees practical tools, innovative ideas, and valuable networking opportunities to elevate their leadership, increase their connections, and enhance their knowledge of how Tribal, state and local governmental health departments and can partner together.

LPHA and MDH are thrilled to be able to offer this conference to state, local, and Tribal public health leaders from all across the state and anticipate an in-person only attendance of 250+ this year! **The vendor portion of the conference will be on November 17-18 only.** Our organizations rely on the support of vendors to make this conference a success! Your financial support helps fund meeting costs and increases access to this important learning and connection opportunity. We are grateful for your consideration of being involved.

About the vendor experience:

- By participating in this conference, you will have the opportunity to **connect** and **network** with our estimated **250+ in-person conference attendees**—leaders and decision makers in public health at the state, county, city and Tribal level in Minnesota.
- All conference sessions, meals, and breaks will be held in the Park Event Center ballroom, and vendor space is adjacent to the ballroom in the atrium, providing excellent visibility for all vendors. Vendors are welcome and encouraged to participate in the entirety of the conference as there will be many opportunities for connection with attendees both formal and informal throughout the conference.

- While vendor attendees are welcome to attend the whole conference, we anticipate having vendors present on November 17-18 only. On those days we will have **designated time during which attendees will be encouraged and incentivized to visit with each vendor present.** Specifics on the agenda will be provided closer to the conference.
- For increased exposure, a heightened profile, and other benefits, please consider being a **conference sponsor!** There are various types of sponsorships available, and each type offers unique opportunities to connect with conference attendees and to demonstrate your commitment to both governmental public health in Minnesota and the conference.

SPONSORSHIPS

Sponsors receive increased visibility and play a key role in ensuring a successful Minnesota Partners in Public Health Conference. **Sponsorship price-points range from \$2,500 – \$10,000.** When you apply to be a vendor at the conference, you will indicate on the application your interest in sponsoring. There are various sponsorship opportunities available, and conference staff will work with you to find the sponsorship package that perfectly fits your engagement goals and budget.

All sponsorship include:

- Recognition of sponsorship from the podium during the conference
- Company logo on conference website, on signage at the conference, and on conference materials and/or the conference app
- Full page ad in high traffic areas of the conference
- Recognition of sponsorship with ribbon on nametag
- Designated listing as a sponsor in the exhibitor guide
- Exhibit table with central location in exhibit area
- Free Registration with **two conference tickets**

Additionally, when you sponsor, you may enjoy perks like:

- Opportunity to speak to all conference attendees from the podium about your company/organization
- Opportunity to lead a breakout session
- Opportunity to engage with attendees through a special hosted engagement activity
- Opportunity to provide branded materials that all attendees receive

EXHIBITORS

Exhibiting at the conference is a cost-effective way for you to make connections with conference attendees, promote products and services, and is ideal for non-profits and governmental programs. There are several exhibiting tiers. When you fill out the application to be a vendor, you will indicate what type of organization you are which will dictate your exhibitor price.

Exhibitor levels:

- All For Profit companies and Non-Profit organizations with over 50 employees: \$1,200

- Non-profit organizations with less than 50 employees: \$600
- Governmental programs: \$400

The exhibitor package includes:

- Exhibit table in exhibit area
- Listing in the exhibitor guide
- Free registration with **one conference ticket**

The first step is to apply to be a vendor at the conference. Conference staff will be reviewing applications as they come in and applicants will be sent further instructions on payment, registration, and lodging at the conference. For those that indicate an interest in sponsoring, we will send more information on the specifics of the different sponsorship opportunities.

Note that **no payment is required when applying** – filling out the application is simply indicating your interest in being involved. Apply early so you don't miss your chance to participate at the level you desire – for exhibitors in particular, a limited number of spots are available and they tend to fill fast!

For planning purposes, rooms in the conference hotel block are **\$162/night + tax** and include breakfast. Other meals at the conference are included in the conference ticket(s) vendors receive in accordance with their vendor level. Any additional attendees will need to pay the conference registration fee which is expected to be between \$200 and \$250 per person. Additional conference details are being updated on the [Partners in Public Health Conference webpage](#).

If you have any questions regarding being a conference vendor please contact **Alicia Rodriguez, LPHA Project Manager**, at 651-789-4325 or email arodriguez@mncounties.org.

We look forward to seeing you at the conference!

[Submit your conference vendor application](#)