

Minnesota WIC App

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Welcome to the new Minnesota WIC app. In this video we will explore some of the app's features and how to easily navigate through them. The screen you are currently viewing is of an unregistered household. Without registering, participants still have the option to scan or enter UPC view the shopping guide, access the shopping and nutrition tabs, use the store locator and change their language preference. Let's go ahead and register a household. The card number is the 16-digit number on the front of the WIC card. The first six digits are already displayed in the app, and the participants will need to enter the last ten digits. The date of birth and zip code must match the WIC card holder's information. The account name can be the first name last name or a word that identifies the household. This account belongs to molly applications.id save and the account is now registered. Now that the household is registered, participants can access all the features of the app, including benefits, appointments, and much more. Let's take a look at the benefits section. As you can see, this participant has 24 days left to use their current benefits. Let's click the benefits section to explore further. Within the benefit screen there are two tabs, current and future benefits. In current benefits, each food item has an arrow that could be clicked on to bring up a detail shopping guide for that item. For example, clicking on cheese will bring

up the shopping guide for cheese, showing detailed information about WIC approved items. Click close to return to the current benefits list. The future benefits tab shows benefits that will become available to the household in upcoming months. Next, let's explore the appointment section. This feature alerts participants if they have an upcoming appointment. For example, Molly has an appointment on December 27 at 10 AM. Click in the arrow provides more details, including the clinic's address and a phone icon that allows the participant to call the clinic directly. If an appointment is missed, it will be displayed under the missed tab. For instance, in this household, baby missed their appointment scheduled for December 23 at 5:30 PM. The missed appointment section also provides the clinic's address and phone number, making it easier for participants to call and reschedule. Now let's go back and check out the shopping section. This area provides websites and videos with wig shopping information, including guides on package sizes, shopping tips and general shopping help, while currently no videos are available in this example, this section can be updated as needed and is a great resource for WIC shoppers. The nutrition section works similarly to the shopping section. It offers helpful links and videos that provide nutrition tips for participants to explore. Returning to the home page, let's focus on the icons at the bottom of the screen. The whole icon is darkened to show that we are currently on the home screen. Next to the home button is the message's icon. This icon provides messages sent from the local or state agency. If there are unread messages available to

participants, a small number indicator appears on the icon, showing how many messages are waiting.

once the participants opens the messages, the indicator disappears. This section is very helpful

to households to stay updated on important information. Next, let's look at the store

locator. This feature allows participants to sort between stores and pharmacies to ensure accurate

results, make sure phone location services are enabled. Participants can enter zip code

for their search and adjust the search distance.

The app will then generate a list of WIC approved

stores or pharmacies based on the selected criteria. The final icon is for contacting

your agency. This feature allows participants to ask wig a question or suggest a UPC. To use this

feature, participants must first opt into text messaging. This can be done by going to settings,

select text messages, and enter in your phone number. It is important to note that the agency

must also be opt into mobile management.

If the agency has not opt in, the app will

notify the participant. Back to the home page.

Let's explore the hamburger menu on the top

left of your screen next to the words my WIC. This menu includes five options,

accounts, certification, register, settings, and about. the count section lists all registered

accounts on the app. Multiple accounts can be added. To unregister an account,

participants can click the x next to the account name. However, for this situation,

we do not want to remove this account, so we will close instead. The certification option

displays all household members currently in a certification, showing the date they were

certified and when the certification ends. This is a great feature for those needing to verify their current certification status. The register option takes participants back to the card registration screen, allowing for multiple accounts to be added. In settings there is an exciting new feature under language that allows participants to change the app language between English and Spanish, making it more accessible to a larger audience. Below the language option is text messaging, which is the same screen we discussed earlier for opting into contacting an agency. Lastly, the about button provides more details about the wig program and the apps features. This information is also available in the section labeled about, located right below the settings, and that concludes our overview of the new Minnesota WIC app. Thank you so much for taking the time to watch.

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