

Wichealth.org – Exciting changes coming soon!

AUGUST 27, 2025

Text it. Reset it. Share it. Wichealth.org Makes your job easier

Beginning **Sept. 17**, wichealth.org will have exciting new tools to support your work and enhance participant engagement. The tools will make it easier for staff and participants to access online nutrition lessons and resources.

Here's what new starting Sept. 17:

- **Invite new users:** An option to invite new users in a secure and user-friendly way.
 - WIC staff can invite new users to set up a wichealth.org account via text or email. Simply enter the WIC Household ID, clinic, and email or phone number in the user manager (available Sept.17). The participant receives a text link or email to finish setting up their account and start learning immediately.
- **Password reset by text:** A new option for password reset by text will be added.
 - Participants will be able to quickly reset a password by text. Watch [Password Reset by Text](#).
- **Share resources by text:** Send PDFs, videos, and images directly to a participant's phone before, during, or after an appointment for more impactful educational experience.
 - WIC staff will be able to quickly share materials from the wichealthsupport.org resource library by text. For a demonstration, see [Share Resources by Text - 2025](#).
 - All educational materials are available in English and Spanish. Many materials are available in other languages. Here is an example of a video in Somali [Breastfeeding Positions: 5 Comfortable Ways to Feed Your Baby](#).

Secure and private

- Text messages are secure and private.
 - Text messages to participants are preceded with a text messaging consent detailing how to unsubscribe, along with the privacy policy and terms of service. Participants can elect to not accept text messages.
 - Participants can opt into texting when creating an account, or a text can be initiated by WIC staff at other times.

To learn more about wichealth.org

- Check out wichealth.org information for MN WIC. [Remote Nutrition Education](#).

- Request access to wichealthsupport.org, the support site for WIC staff. Find instructions on how to request access in the memo [Get to know wichealth.org](#).

Watch for additional information about the new features coming this fall.

Questions? Contact sandy.sather@state.mn.us

Reference – Complete Listing of Hyperlinks

Wichealth.org (<https://www.wichealth.org/>)

Password Reset by Text

(https://vimeo.com/1051625451?utm_medium=email&_hsenc=p2ANqtz-_955u3-H1gg_zsR6eOOc-_1897BALvp_P222KpBt8nwhqAfk0Guu3JLSug2CBRPN900xukMPbXtwotcLSEeAsxnRqzOg&_hsmi=350984792&utm_content=350984792&utm_source=mn_memo)

Share Resources by Text - 2025 (<https://vimeo.com/1051626845>)

Breastfeeding Positions: 5 Comfortable Ways to Feed Your Baby

(<https://www.wichealth.org/Member/Resource?id=4975&languageId=7>)

Remote Nutrition Education

(<https://www.health.state.mn.us/people/wic/localagency/edchoice/index.html>)

Wichealthsupport.org (wichealthsupport.org)

Get to know wichealth.org 1

(<https://www.health.state.mn.us/docs/people/wic/localagency/nutrition/edchoice/gettoknow/wichealth.pdf>)

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