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DATE: July 31, 2019
TO: WIC Coordinators
FROM: Nutrition and Clinic Services Unit
SUBJECT: Education Choice: Consider wichealth.org as an Option

This memo is the second in a 3-part series to provide more information about Education Choice to Local Agencies. Learn more about the Education Choice option, wichealth.org.

Did you know?

- Sixty percent of Minnesota wichealth.org users access the site from a mobile device. The site is fully functional on a computer or mobile device.
- Participants can quickly navigate to wichealth.org from the Minnesota WIC app. Select the Nutrition button to find the wichealth.org link.
- Lessons are available in English and Spanish.
- [Wichealth.org](http://wichealth.org) and staff from participating states regularly review and update existing lessons. New lessons will be added this fall.
- The site includes **Health eKitchen**. Participants can search for recipes by ingredient. The recipes indicate which ingredients are Minnesota WIC allowed. Most viewed recipes this summer? Banana Peanut Butter Smoothies and Frozen Yogurt Pops! Spanish recipes will be added this fall.
- You can find recipes and other wichealth.org topics on the [wichealth.org Pinterest Page](#).

How to check out wichealth.org!

- wichealth.org resources are found on the [Education Choice](#) page. The [wichealth procedures](#) document provides details on how to implement [wichealth](http://wichealth.org) in your agency.
- Send an email to help@wichealth.org to request access to the wichealthsupport.org website, an administrative site for state and local agency staff. Include your name, email address and agency information in your request. There is a wealth of information for local agencies on the support site, including:
 - **Wichealth Academy** modules demonstrate how to use wichealth.org and promote it.
 - **Client Search** allows WIC staff to enter a client's WIC ID to search for details on their completed lessons.
 - Details include name of lesson, starting stage, current stage, the participant's goal and action statement at the completion of the lesson. If the participant had any questions, those are also included.
 - **Usage Statistics** helps state and local agency staff evaluate how the site is used. For example:

- Top lessons completed by Minnesota participants so far this calendar year, ***#1 Breastfeeding, Building a Bond for a Lifetime*** and ***#2 Secrets for Feeding Picky Eaters***.
- Minnesota agencies with the most completed lessons so far this calendar year, ***#1 Washington County*** and ***#2 St. Louis County***.
- **Resources** provides a variety of free training and promotional materials for WIC staff and participants.

To learn more about Education Choice and resources available, visit the [Education Choice](#) information on the MN WIC website.

If you have any questions about Education Choice, please contact your State WIC consultant.