

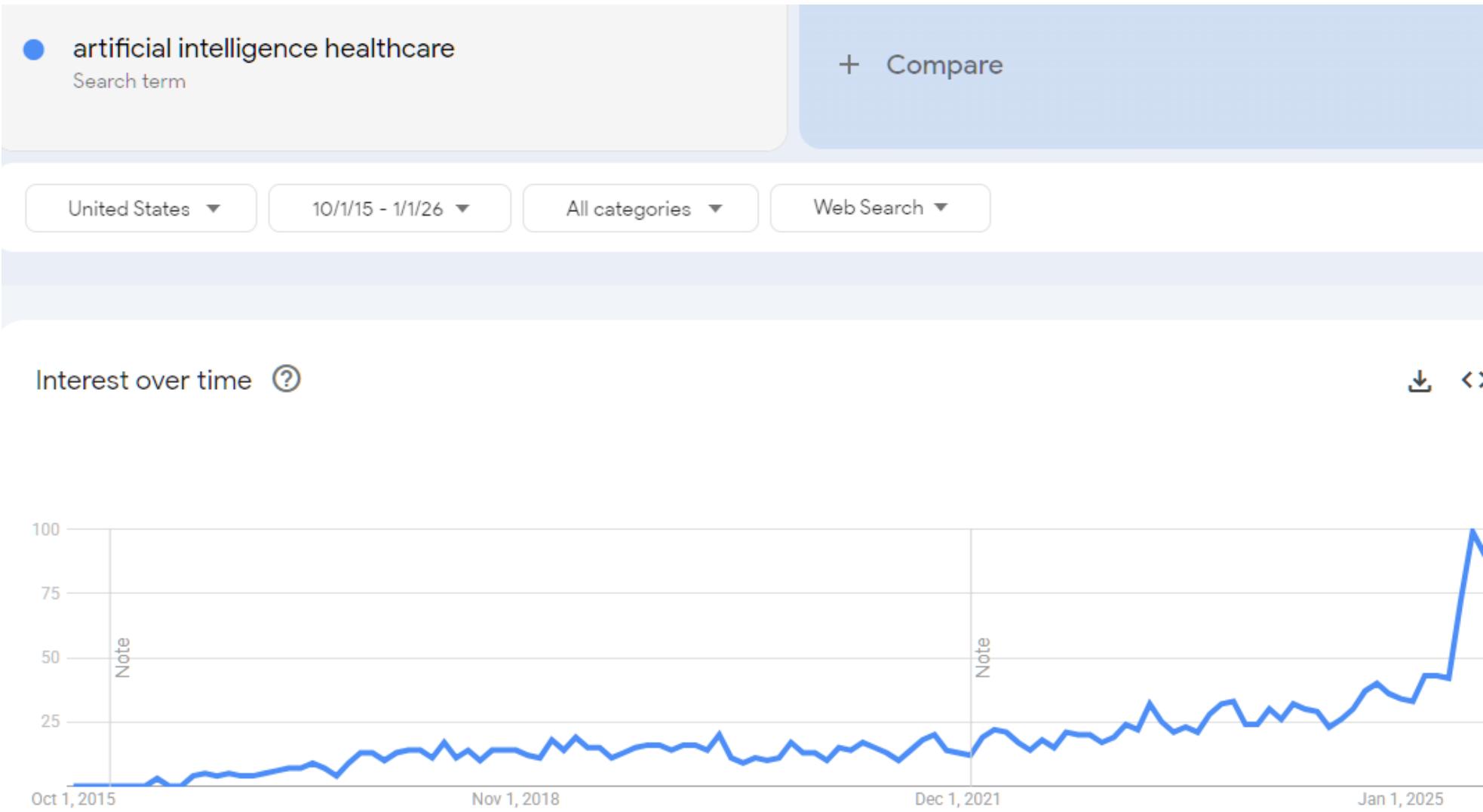
MINNESOTA STATE WORKGROUP  
ON AI FOR HEALTHCARE

# AI IN PLAIN ENGLISH

JANUARY 26, 2026



# AI in Health Care is HOT



# NVIDIA and Lilly Announce Co-Innovation AI Lab to Reinvent Drug Discovery in the Age of AI

Companies to Jointly Invest up to \$1 Billion Over Five Years in Infrastructure and Research

January 12, 2026



**MedCityNews**



STARTUPS, HEALTH TECH, ARTIFICIAL INTELLIGENCE, PROVIDERS

## Anthropic Follows OpenAI Into Healthcare: How Do Their Platforms Compare?

AI rivals Anthropic and OpenAI are both expanding their large language models into healthcare. Anthropic is blending its enterprise and consumer tools in a single platform, while OpenAI is separating its consumer-facing ChatGPT Health from its industry-focused OpenAI for Healthcare. They are both targeting patients, providers and researchers with AI tools for tasks ranging from personal health insights to coding to prior authorization.

By Katie Adams on January 11, 2026 7:39 pm

## Health systems begin activating Epic's new features

## Chai Discovery Announces Collaboration with Eli Lilly and Company to Accelerate Biologics Discovery

January 12, 2026 | 2 min read



**PR Newswire**



October 16, 2025 | Company News

Microsoft extends AI advancements in Dragon Copilot to nurses and partners to enhance patient care

UNITEDHEALTH GROUP

## Ensuring responsible use of AI in health care

Discover how we responsibly use artificial intelligence solutions to help people live healthier lives and make the health system work better for everyone.

NEWS PROVIDED BY  
**CytoReason** →  
Jan 09, 2026, 07:00 ET



News Network



MEDICAL INNOVATION

## GE HealthCare and Mayo Clinic unveil GEMINI-RT, a bold research collaboration in radiation therapy and advanced cancer care

Tom Millikin

December 3, 2025



...but trying to make sense of  
the hype cycle can be  
**overwhelming**

# 90+ Healthcare AI Startups To Watch

## Imaging & Diagnostics



## Drug Discovery



## Predictive Analytics & Risk Scoring



## Genomics



## Fitness



## Hospital Decision Support



## Remote Monitoring



## Virtual Assistant



## Clinical Trials



## Nutrition



## Compliance

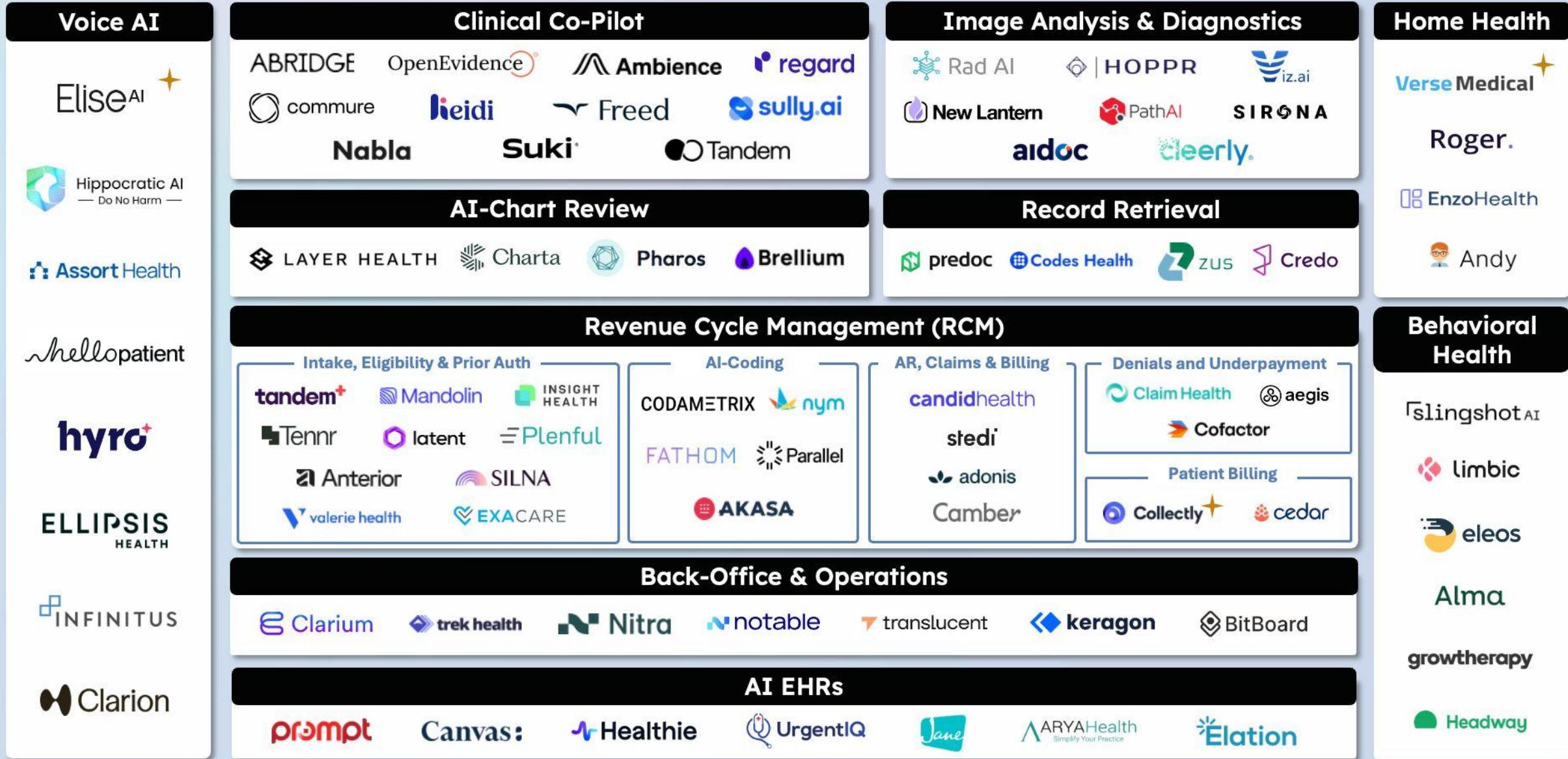


## Mental Health



# HEALTHCARE AI MARKET MAP

SAPPHIRE  
VENTURES



Sapphire has internally assigned categories to the companies described above. Although Sapphire believes that such categorizations are reasonable, they are subjective in nature and may be categorized differently by other market participants.

\* Sapphire Ventures investment

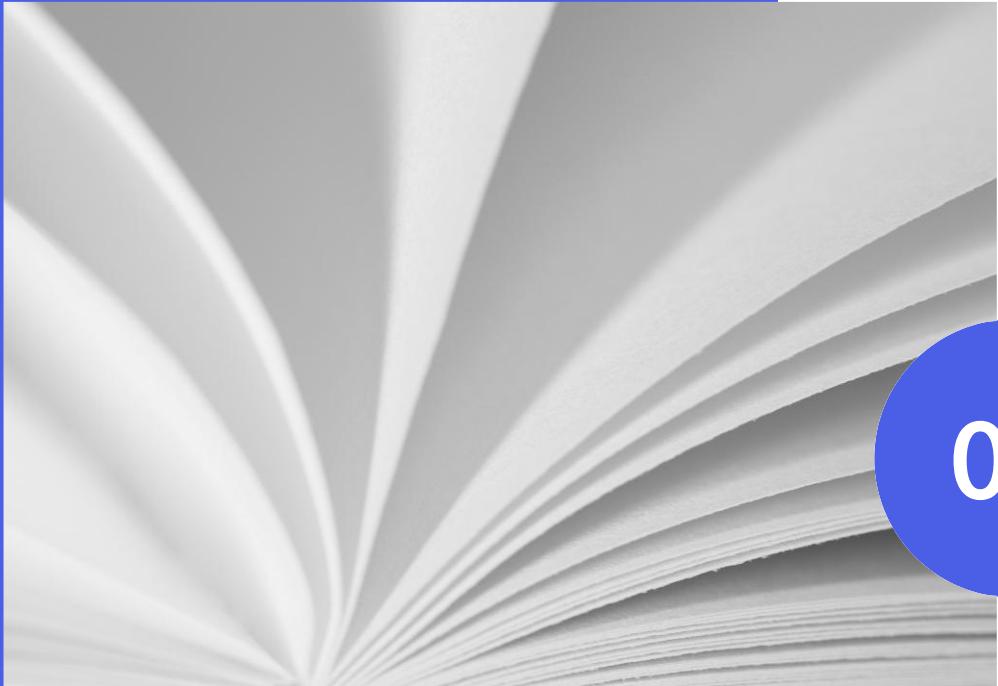
My promise for today

Plain English Fundamentals

Practical Tips & Tricks

Zero BS

# AI/ML CONCEPTS

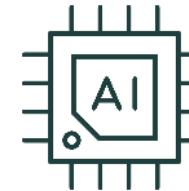


01

# THE BASICS - AI, ML, NEURAL NETWORKS

## Artificial Intelligence

Engineered systems that can perceive the world, ingest data, reason about that data and take meaningful action.



The term was originally coined in 1956 at Dartmouth and researchers then predicted near human intelligence (GAI) within a decade.

Models can then use the learned patterns to predict relationships and process previously unknown data.

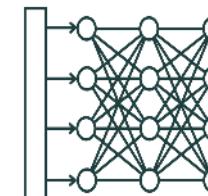


## Machine Learning

Mathematical and statistical models (algorithms) that perform analysis on large quantities of historical data and identify patterns.

## Neural networks

A neural network is a type of machine learning algorithm that uses a structure inspired by interconnected neurons in the human brain.



Neural networks that use many layers of these interconnected nodes ("neurons") are called "deep learning" algorithms

# THE BASICS - GENERATIVE AI, LLMS

## Generative AI

Systems that create new content - text, images, data, audio, or video - based on patterns learned from existing data.



Generative AI entered the public consciousness with the arrival of Dall-E for image generation in 2021 and ChatGPT for text generation in November of 2022.

They are based on patterns learned from vast amounts of training data. Today's LLMs are based on the Transformer architecture first described in 2017.



## Large Language Models (LLMs) / Generative Pretrained Transformers (GPTs)

A subset of generative AI, Large Language Models process and generate human-like text by predicting the next word or phrase one at a time.

Open AI's ChatGPT, Anthropic's Claude, Meta's LLama, Google's Gemini, etc. are examples of open-sourced and closed-style LLMs developed by leading enterprises. There are hundreds of other open-source LLM models available today.

# THE BASICS - TOKENS

- **Tokens are text chunks** (like words/parts of words) that AI uses to process language
- **Using tokens is efficient** - common patterns get reused while rare words split into pieces, saving compute



## **Bjorn Austraat – CEO and Founder of Kinetic Cognition | AI Innovator & Practitioner**

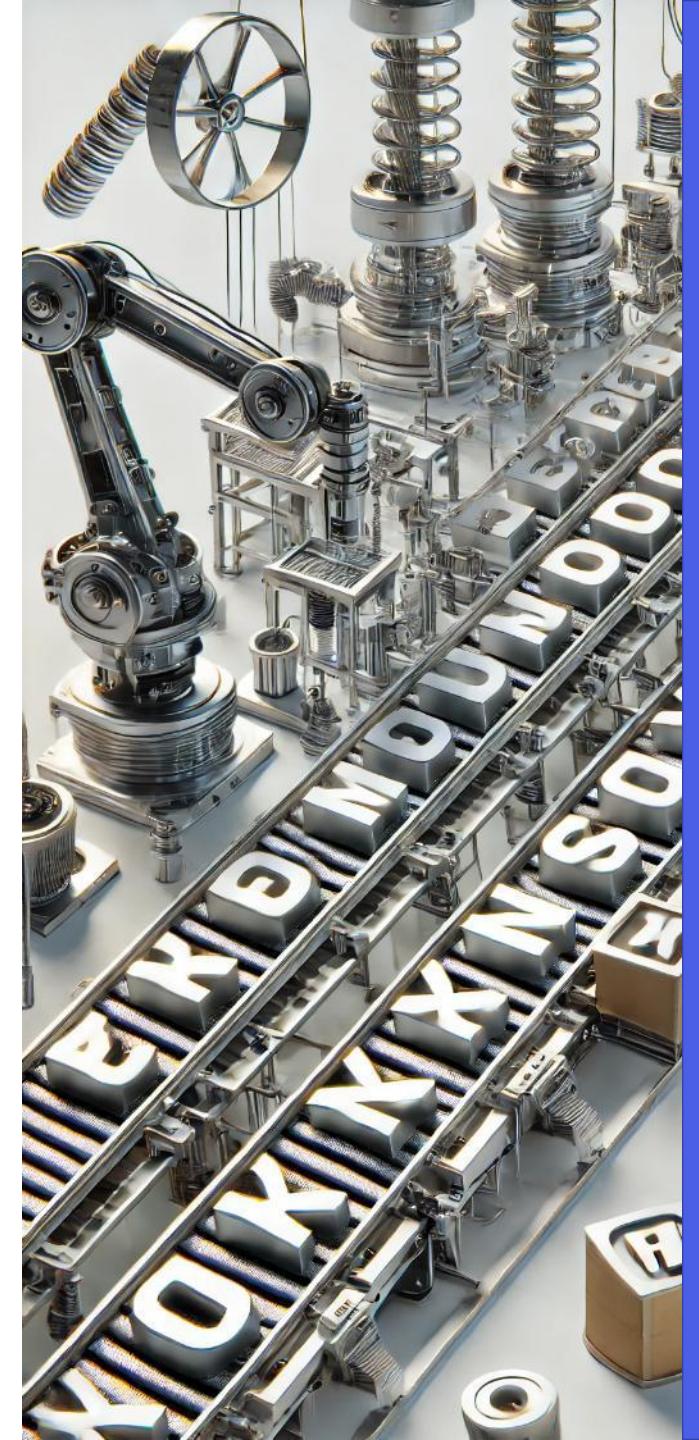
Bjorn Austraat is an award-winning and industry-recognized leader in Artificial Intelligence (AI) and innovation, with over two decades of extensive experience across high-tech, financial services, and telecommunications sectors. With a robust track record of driving transformative changes, Bjorn has successfully led initiatives in global businesses ranging from \$10M to \$95B, applying a continuous improvement approach to set and

Bjorn Austraat – CEO and Founder of Kinetic Cognition | AI Innovator & Practitioner  
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# THE BASICS - LLMS AND TOKENS

At their most basic level, LLMs are “Next Best Token” prediction machines

- User supplies a piece of text (the prompt)
- LLMs chunk the prompt into tokens and make sense of all tokens in context
- LLMs then answer the question: given this sequence of tokens, what is the next best token?
- Rinse, repeat until a stop token is issued



# VECTORS & VECTORIZATION



02

TO HELP COMPUTERS  
MAKE SENSE OF  
**WORDS**

WE TURN THEM INTO  
**NUMBERS**



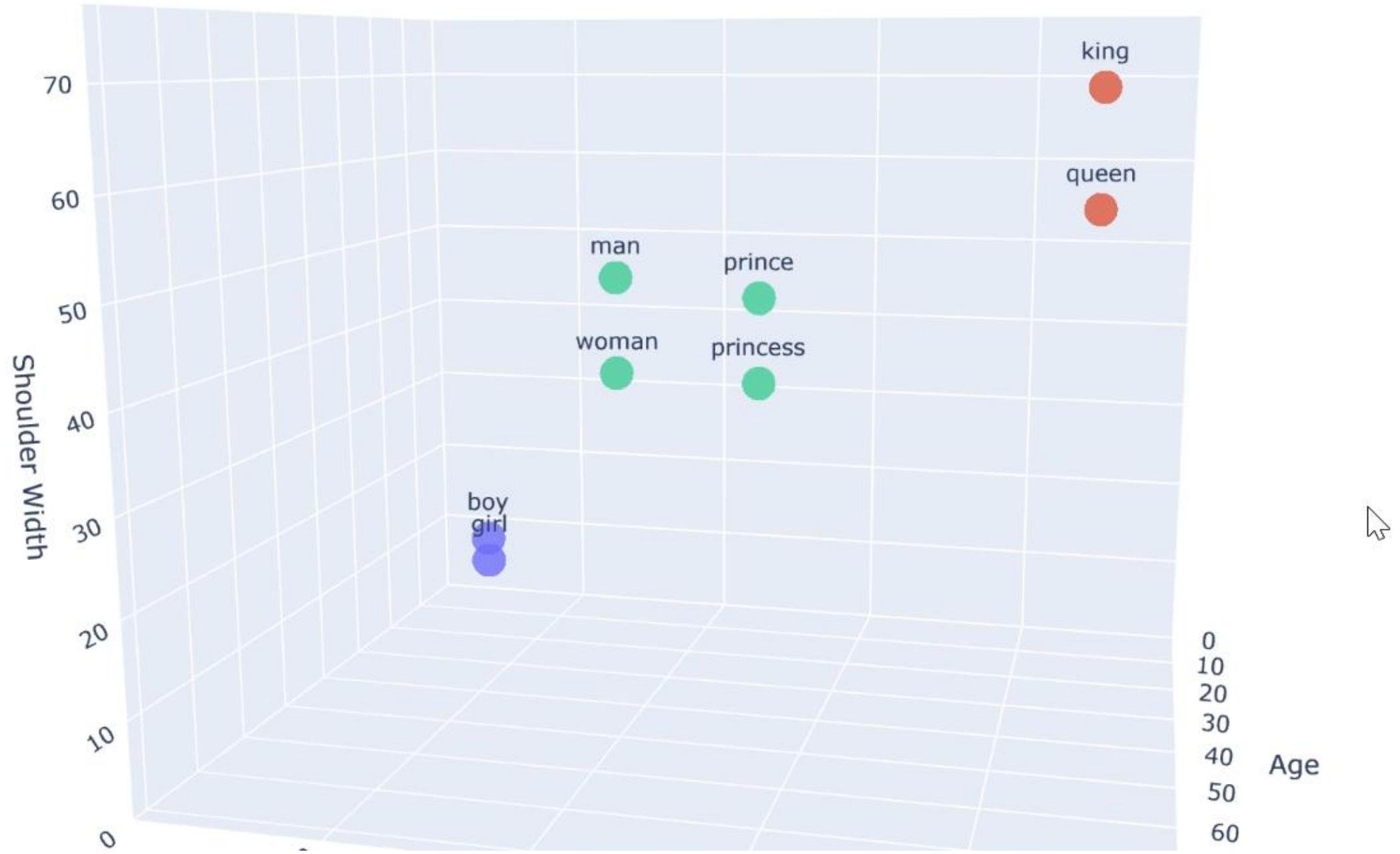
“features”

	Age	Authority	Shoulder_Width	“vector”
boy	10	10	10	[10,10,10]
girl	10	10	7	[10,10,7]
king	75	90	70	[75,90,70]
queen	75	90	60	[75,90,60]
prince	25	50	45	[25,50,45]
princess	25	50	35	[25,50,35]
man	50	40	50	[50,40,50]
woman	50	40	40	[50,40,40]

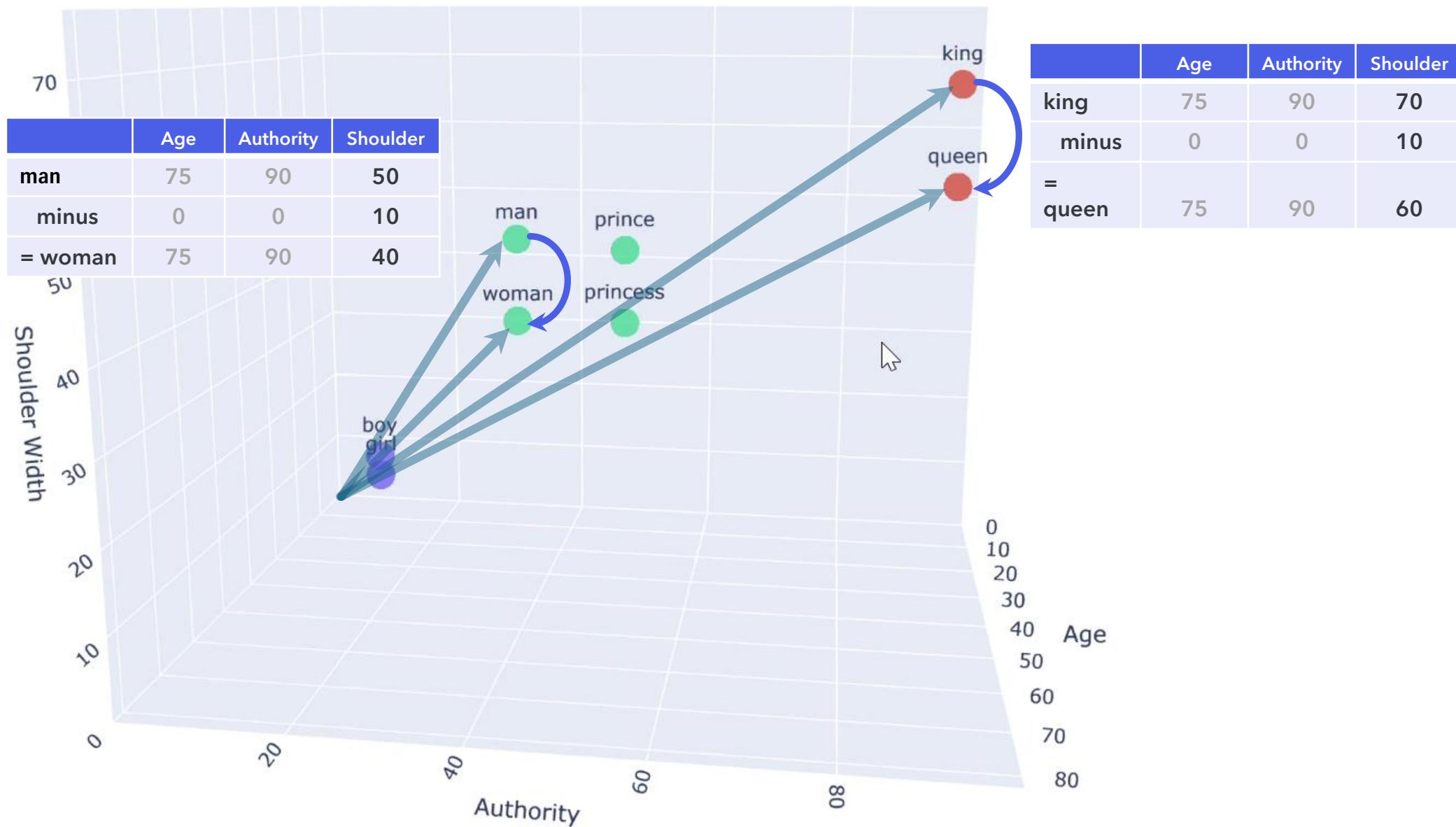
NOW THAT WE HAVE  
TURNED WORDS  
INTO MEANINGFUL  
VECTORS, WE CAN  
SHOW HOW WORDS  
RELATE TO EACH  
OTHER (IN SPACE)

THIS IS CALLED  
**EMBEDDING**





Vectors let us express  
relationships between words  
using math



Sophisticated embedding approaches  
use hundreds or even thousands of  
dimensions

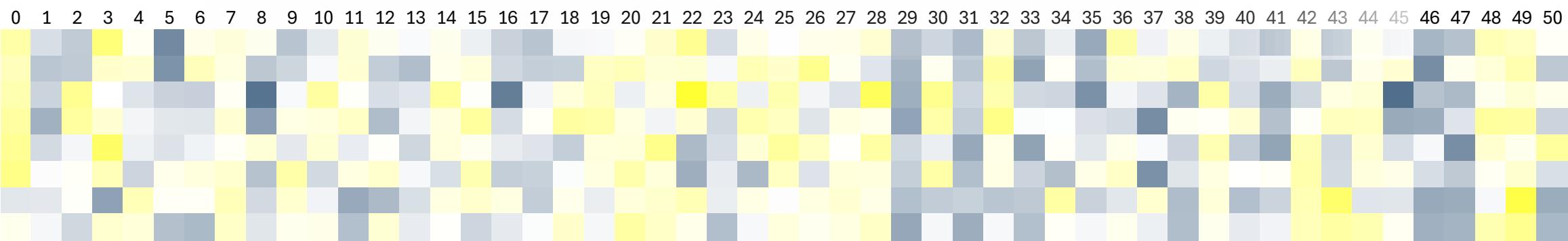
These dimensions can't easily be  
translated into simple concepts like  
**age** or **shoulder width** but represent  
an abstract way of seeing the world

For example, OpenAI provides  
an embedding model that  
maps text to  
**1,536 dimensions**

## Features / Embedding dimensions

word	embedding_0	embedding_1	embedding_2	embedding_3	embedding_4	embedding_5	embedding_6
boy	0.041855	-0.01652	-0.0266	0.063359	0.006049	-0.06054	0.010412
girl	0.032278	-0.02934	-0.02708	0.024227	0.021979	-0.05546	0.032454
king	0.037222	-0.02209	0.051943	0.000141	-0.01373	-0.02303	-0.02378
queen	0.043817	-0.03984	0.044738	0.021715	-0.00485	-0.01212	-0.0125
prince	-0.00776	-0.00536	0.024468	-0.00185	-0.02078	-0.01486	-0.01833
princess	0.038494	-0.01822	-0.00088	0.017732	-0.02555	0.002838	-0.01413
man	0.038761	0.000384	0.016608	0.023913	-0.0094	-0.05897	-0.00966
woman	0.061607	-0.03538	-0.0189	0.070923	-0.00052	-0.04178	-0.00297

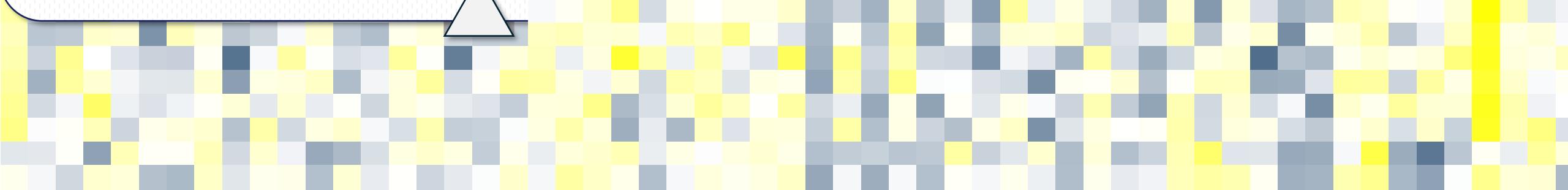
## Heat map visualization of features



boy  
girl  
king  
queen  
dog  
bird  
machine learning  
car



26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55



# PRACTICAL TIPS



03

# VENDOR CHECKLIST CHEAT SHEET

- **Can you switch LLM vendors if needed**  
Are you locked into one AI provider, or can you change without breaking everything.
- **Is our data kept private**  
Does anything we put into the system get reused to train someone else's AI.
- **Does the AI change over time**  
How do you know when the AI's behavior drifts or gets worse.
- **Can you explain its answers**  
Can you show how and why the AI gave a result.
- **How do you check quality**  
How do you make sure the answers stay accurate and useful.
- **What happens when it makes things up**  
How do you detect and fix false or misleading answers.
- **How secure is it**  
How do you protect the system from hacking, tricking, or data leaks.
- **Are there hidden vendors inside**  
Are other AI systems being used behind the scenes.
- **Who is responsible if something goes wrong**  
Who pays if there are legal, financial, or copyright problems.
- **Are the people running it verified**  
How do you prevent fake or fraudulent users and employees from getting access.

# AI STRATEGY IN A BOX - 5 PILLARS

## Platform

The foundation that lets AI exist beyond experiments. This is about having clean, accessible data and tools that teams can actually use.

**Best practice:** Build once, reuse often. Make data easy to find, models easy to run, and systems reliable enough that people trust them.

## Communication

How people understand what AI is doing and why. If no one can explain it, support disappears quickly.

**Best practice:** Use simple stories, visible metrics, and repeat yourself more than feels necessary. Clarity beats cleverness.

## Governance

The rules that keep AI safe, fair, and out of trouble. This is about trust, not bureaucracy.

**Best practice:** Design controls early, make responsibilities clear, and monitor systems continuously instead of reacting after something breaks.

## Talent

The humans who build, run, and rely on AI. This includes specialists and non-specialists alike.

**Best practice:** Invest in learning at all levels, reward collaboration, and document work so knowledge doesn't walk out the door

## Solution Portfolio

Deciding where AI is worth the effort. Some ideas save money fast, others change how the business works over time. You need both.

**Best practice:** Start with real problems, not cool technology. Be explicit about expected value and stop projects early if they don't pan out.



One more thing...

AI moved from  
**Technology Topic**  
to **Leadership**  
**Competency**

**“Can AI do this”** is now  
**“Should we let AI do this?”**

**AI Decisions Are Easy to Start & Hard to Undo**

If you are responsible for [decisions that compound over time](#), let's talk.



# THANK YOU

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Kinetic Cognition: [kineticcognition.com](https://kineticcognition.com)



AI Nexus: [bjornaustraat.substack.com](https://bjornaustraat.substack.com)